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Times Square Transformation

The Times Square Transformation is a major capital project with one driving goal: to ensure that Times Square is designed to reflect the bold, cutting-edge spirit that has long-defined the Crossroads of the World while still catering to the needs and capacities of a 21st Century urban space. Beginning in 2012, the City will upgrade the infrastructure below Broadway and 7th Avenue and redesign the Broadway pedestrian plazas, turning what is now painted asphalt into a world-class piazza.

The plans for the Transformation have been designed by Snohetta, with consultation by the Times Square Alliance and the Department of Transportation. For renderings of the Transformation, please [click here](#).

Throughout the construction, the Times Square Alliance will provide real-time updates to Times Square residents, businesses, and other interested parties. To sign up for Times Square Transformation e-blasts, please [click here](#). For more information, please see:



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